

October 21, 2011

Mr. Mark Demilio  
Chairman of the Board  
Cosi, Inc.  
1751 Lake Cook Road  
Suite 600  
Deerfield, Illinois 60015

Dear Mark,

I am available immediately to meet with The Elliot Group by phone to follow your process, which in your words is for them to evaluate if I am capable and qualified to be considered as a CEO candidate of Cosi. After such review, it is understood that you will then determine in your wisdom whether it is appropriate for me to meet with the Search Committee.

Yours truly,

Brad Blum

BLUM Growth Fund, LLC  
250 Park Avenue South  
Suite 510  
Winter Park, FL 32789